



Join Us

Advantages

SVEEP

Systematic Voters' Education and Electoral Participation

Systematic Voters' Education and Electoral Participation project is based on public in the Republic program of the Election Commission of India for voter education, spreading voter awareness and promoting voter literacy in India. Since 2005, have been working towards preparing India's voters and helping them with basic knowledge related to the electoral process.



Promoting local journalism

How?

By spreading news very quickly

Eg:



Election campaign

Voter Awareness

Corruption etc.

Amplifying the voice

tool kit for highlighting issues that affect the interest of people

Reachability

Public official

Grievance redressal more fast.

Eg: Economic Times

Railways received 3000 tweet complaints per month

Eg: official page on FB Twitter



It improving students performance

How?

By giving valuable information and connecting to learning group

Eg: The Learners (Hemanta.com)

Establishing Effective communication



Make Education

Affordable

Reachable

Eg: Udemy Coursera Cambridge Harvard



Indian Govt. is also using platform (Mo Edu)

Eg: PM E-vidhya Better reach and access of E-learning E-pathshala (language) Web portal + mobile app

Black Lives Matter

highlighted the problem of Racism in the USA with Blacks.



No Ban No Wall

Travel Ban on immigration in USA. Muslims & Refugees



Eg: World Economic Forum

clicktivism has +ve impact on spreading Env. msg and turning people into independent Envi. activists.

Bengaluru water crisis.

Gulf Coast oil spill.



Mental Health

Eg Harvard study revealed that routine use of social media positively associate with well being and Mental Health.

Connect to Community Be in Home No Social Isolation



Environmental Awareness.



Harmful consequences on Health.

Chronic social users found in poor mental health condition. Anxiety depression

People share Best part of their lives

Depression loneliness Suicidal thoughts

Eg: MIT Research found that chronic use of social media leads to 7% increase in depression among student.

unhealthy sleeping patterns among the users. Too much time on social media leads

Drop in productivity and Disturb natural biological clock cycle.

Obesity +ve image Jack self confidence * Youtube Video Simon Sinek.



Democracy

RSE REPORTERS WITHOUT BORDERS

They found positive impact of social media in countries such as Bulgaria, Turkey, Russia

Then what's the problem?

Social Media have conscious and unconscious influence

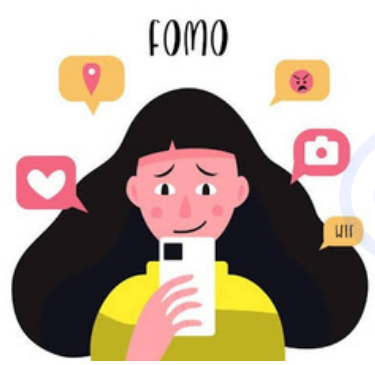
Freedom of speech without barrier

Disinformation Misinformation Reinforce confirmation bias

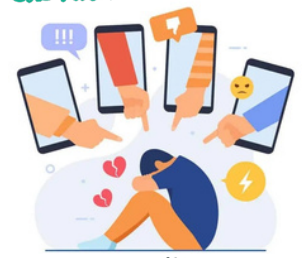
Polarization of society and Restrict right to choice.

During US Election "Kamla Harris" -TH

Eg: Study by Nature Foundation "Digital Media and Democracy" revealed that polarization, populism, and distrust in institution.



FOMO



Cyberbullying



Unrealistic expectation

Eg: Youtuber Millions -> Crime

Addiction like alcohol & cigarettes

Disturb time Management

Degrading societal values. Eg: India Got Latent.

Fear of Missing Out



Cyberbullying: Kerala woman ends life, male 'friend' booked

Athira's brother-in-law Ashish Das, a Manipal cadre IAS officer, in his Facebook post said that his sister's suicide can no better be termed murder by a cyberbully.



ONLINE TROLLING

Solutions



"Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rule, 2021."

Need to increase media literacy and Educating Critical thinking

Teach to question the authority.

Need to change Algorithm of Social media platform so that one sided Information can be curbed

NO Polarization

"Code of Ethics" Journalist need to adhere Ethical Principles of truth seeking

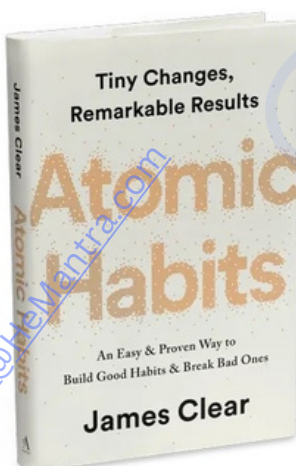
Holding political leaders accountable by high quality investigation.



Curb Disinformation



How to curb the harmful Impact?



Move social Apps from Home-screen

Resistance to Access

Time locker

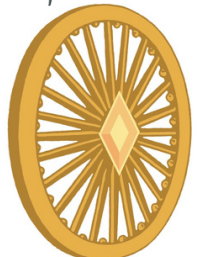
Restrict to check phone constantly

DO NOT DISTURB MODE

While doing productive task

"Take a Break"

"Vipassana"



-Thank you-